



## **BLUEROCK ACCOUNTING**

### **So much more than beans**

#### **Business services**

We speak the language of accounting fluently. It's not French but to us it's romantic. So if you want your day-to-day accounting, forecasting and tax returns taken care of by a qualified team, we can do it in our sleep. And when you want to move your business to the next level, we're awake and ready for action.

#### **Day-to-day accounting**

Leave the bookkeeping, payroll and BAS statements to us (the boring stuff – let's face it) and focus on the things that make you happy ... or at least not bored.

#### **Growth strategy**

As a proactive community of entrepreneurs, we understand the importance of driving profitable and sustainable growth in a way that matches up with your needs and values.

#### **Business process automation**

We're tech geeks and that means we get a little bit swoony when it comes to new technologies that streamline the accounting process and

save time (and money). And as a premium Xero partner, we use cloud-based accounting software to give you a real-time financial picture.

### **Business restructuring**

Whether your business is an idea, a growing enterprise or getting a new sheriff in town, it's important to set up a business structure that's perfect for your needs and goals. We help you sort out the discretionary trusts from the unit trusts and set a tax-effective and efficient structure in place.

### **Business forecasting**

We help you create ambitious but achievable financial goals for your business. Then we monitor your progress to keep you on track ... like a personal trainer keeping your business buffed.

### **Monthly advisory meetings**

We prefer monthly advisory meetings – to build a strong working relationship with you, give you advice about whatever's been on your mind since our last meeting, and as an excuse to drink more coffee. Our experts work closely with you every step of the way.

### **Tax**

And lift ... lift ... lift! That's what tax compliance can feel like – heavy stuff. Our tax specialists are at the forefront of Australian taxation law and can lighten the load when it comes to developing an effective tax strategy, managing yearly compliance and staying on top of changing tax legislation.

### **Yearly tax compliance**

We minimise your tax obligations through our expert knowledge of business compliance and taxation law – not the Cayman Islands.

### **Tax knowledge**

You don't know what you don't know, you know? So we regularly train, learn, discuss and debate positions for clients so that the challenges we

face each day allow us to provide the best advice for your unique situation.

### **Superannuation**

We work closely with our SMSF experts and private wealth team to advise you on the best superannuation strategy for you and your business. Our fixed-fee SMSF administration solution is a cost-effective way to maximise your long-term results while staying compliant.

### **Testimonial**

"Our recent experience with BlueRock (in particular with Lauren) was such a positive one. Lauren is fabulous, she is lovely, attentive, professional and was very thorough with our work. We are very happy with the service that both Mark Fancellu & Lauren Calvisi have both provided us. Thank you. "

- **NOEL & JAN MURPHY, CRACK ISOLATION PTY LTD**

"If you're after the most progressive, vibrant and knowledgeable Accountancy firm, well you have just found it! If you join their ever growing team, I believe you wont regret the move. "

- **MURRAY GODFREY, MELWAY**

More information here: <https://thebluerock.com.au/services/accounting/>